



Pacific Ethanol, Inc.

FOR IMMEDIATE RELEASE

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Pacific Ethanol CEO to Present at Oppenheimer's Industrials Conference

Sacramento, CA, September 25, 2008 – Pacific Ethanol, Inc. (NASDAQ GM: PEIX), the leading West Coast-based marketer and producer of ethanol, today announced that it will be participating in Oppenheimer's 3rd Annual Industrials Conference in New York City. Neil Koehler, Pacific Ethanol's President and Chief Executive Officer, will be presenting at 1:15 PM Eastern time on Thursday, October 2nd. A link to the webcast presentation will be available on the Company's website at www.pacificethanol.net.

About Pacific Ethanol, Inc.

Pacific Ethanol is the largest West Coast-based marketer and producer of ethanol. Pacific Ethanol has ethanol plants in Madera and Stockton, California; Boardman, Oregon; and Burley, Idaho. Pacific Ethanol also owns a 42% interest in Front Range Energy, LLC which owns an ethanol plant in Windsor, Colorado. Central to Pacific Ethanol's growth strategy is its destination business model, whereby each respective ethanol plant achieves lower process and transportation costs by servicing local markets for both fuel and feed. Pacific Ethanol's goal is to achieve 220 million gallons per year of ethanol production capacity in 2008 and to increase total production capacity to 420 million gallons per year in 2010. In addition, Pacific Ethanol is working to identify and develop other renewable fuel technologies, such as cellulose-based ethanol production and bio-diesel.

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